

## Panorama Benchmarks

Learn how Panorama provides greater context into your survey data with school, district, national, and peer benchmarks.



## What are Benchmarks?

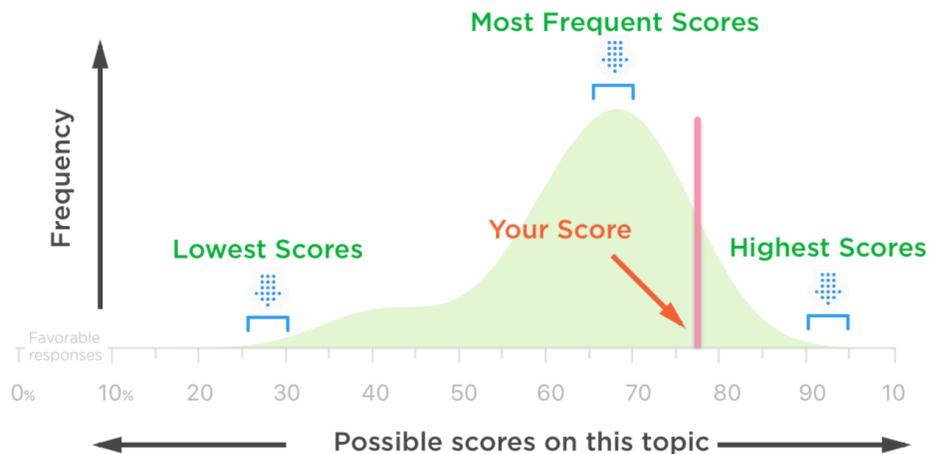
Panorama's Benchmarks display your survey results alongside others' to help you put these results in context.

The goal of Benchmarks is to provide educators and administrators with a more complete picture of their survey data. By comparing your results to peers within your school, district, or nationally, you can better understand the meaning of your survey results and set actionable goals for improvement.

With Benchmarks, you may see that your school or district is rather high or rather low on a given topic compared to our national data set. You may also see a wide range within your organization, pointing toward the opportunity to learn from positive outliers or intervene where results are not on par with district or network averages.

## How are Benchmarks visualized?

Benchmarks are represented by a distribution graph, which shows you the range and frequency of results on a particular survey topic. You can visually see how your score compares to the highest, the lowest, and the most frequent results.



## What Benchmarks does Panorama offer?

### School, District, and Network Benchmarks

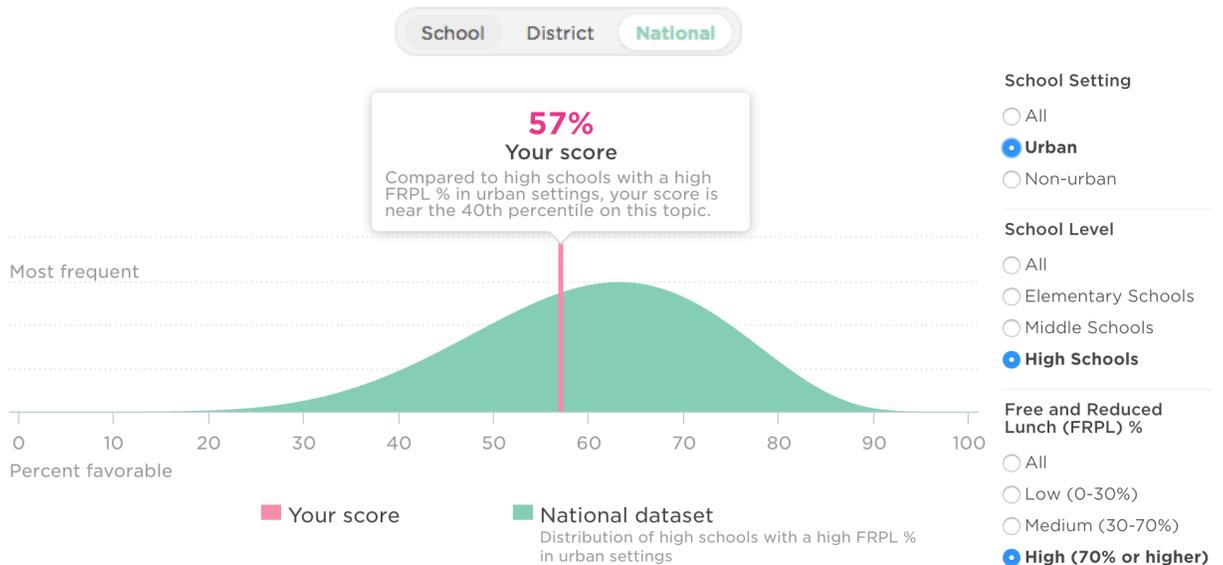
Comparisons within your school, district, or network are included as Benchmarks in your reports. These comparisons allow you to contextualize your results with others within your organization. The distribution graph for these Benchmarks shows how results for individuals or schools within your organization compare relative to the whole district or network. This graph also includes a short description that explains how your score compares to the average score in your organization.

### National Benchmarks

National Benchmarks allow you to compare your score to results from Panorama's national dataset. National Benchmarks are available for select topics from Panorama's survey content where a sufficiently large sample exists to ensure the accuracy of the benchmark comparison.



Along with a distribution graph, National Benchmarks also include your approximate national percentile, rounded to the nearest 10 (e.g. 50th or 70th percentile). National Benchmarks include survey results from more than three thousand schools and two million students, family members, teachers and staff members across diverse geographic areas, school types, and achievement levels.



### Peer Benchmarks

When viewing National Benchmarks, you can select from several school characteristics to see how your survey results compare to schools with similar contexts. These Peer Benchmarks allow you to select from one or multiple characteristics, including:

- School Setting (Urban, Non-Urban)
- School Level (Elementary, Middle, High)
- Free and Reduced Price Lunch % (Low 0-30%, Medium 30-70%, High 70% or higher)

Selecting these characteristics will instantly adjust the national distribution curve and percentile text to reflect a comparison against schools that match these characteristics. Peer Benchmarks use demographic and descriptive information from the National Center of Educational Statistics (NCES) to create a statistical model for displaying results.

Peer Benchmarks display how a school's characteristics (e.g. School Level or FRPL %) affect scores on Panorama's survey results. For instance, selecting "Elementary Schools" as a school level may result in a +10% effect on a particular survey topic, which is then reflected in the graph. Peer Benchmarks are designed to provide an additional comparison for your survey results against schools with similar contexts.

### Want to learn more?

Interested in learning more about Panorama's Benchmarks? Contact us with any questions: [contact@panoramaed.com](mailto:contact@panoramaed.com)